

PLEASE NOTE THE FOLLOWING:

- Students must complete ALL pre-requisites for proper course sequencing. Courses in this curriculum are NOT listed in order of registration. **No one course may be used to fulfill more than one General Core requirement.**
- Students must complete a minimum of **120 credits** **AND** all requirements to be eligible for a Bachelor of Science from the Rutgers Business School – Newark Campus.
- **Double major:** A double major consists of two majors (both can be within the Business School or One major can be at RBS and the other major can be outside of the Business School). In order to double major within Rutgers Business School – Newark, a student must have a minimum GPA of 3.0 or better and declare the second major before earning 90 Credits. Double majors are required to complete all degree requirements for both majors in order to graduate with both majors. Students must retain a minimum of 3.00 GPA at the time of graduation in order to graduate with both RBS majors.
- **Business Minor:** Rutgers Business School – Newark students are not eligible to complete a minor within the business school; however, they may complete an RBS – Newark concentration: [Rutgers Business School Concentrations](#).
- **Non-Business Major/Minor:** Rutgers Business School – Newark students are eligible to complete a major/minor in a non-business area: Please review the following webpage- [NCAS Majors/Minors](#). Non-business minors generally consist of 18-21 credits. Specific information about the requirements for declaring and completing a non-business minor is available via the departments' website and should be planned in consultation with the direct department.
 - For first-year students, it is highly recommended that a student completes a non-business minor to complete degree credits.
 - For transfer students, it is optional that a student completes a non-business minor for degree credits.

GENERAL CORE REQUIREMENTS:

- Basic Writing Skills: All students are required to complete two (3) credit courses in Basic Writing Skills, which are either (Honors) English Composition I (21:355:101/103) or (Honors) English Composition II (21:355:102/104)
- Quantitative Reasoning: Students are required to complete one (3/4) credit course in Quantitative Reasoning, to be filled by either College Algebra (21:640:109), Pre-Calculus (21:640:114), Applied Calculus (21:640:119), or Calculus I (21:640:135).
- Social Sciences: Students are required to complete two (3) credit courses in Social Science, which will be fulfilled with Micro-Economics (21:220:101) and Macro-Economics (21:220:102) from the business eligibility courses.
- Arts & Media: Students are required to complete one (3) credit course in Arts & Media, in which a specific list of courses can be found through the following link – [Degree Navigator](#).
- History & Literature: Students are required to complete three (3) credit courses in which at least one has to be Literature, and one has to be a History course. Specific courses that meet these requirements can be found through the following link – [Degree Navigator](#).
- Natural Science: Students are required to complete two (4) credit pairs in Natural Science to fulfill this requirement. Courses to fulfill these requirements can be found through the following link – [Degree Navigator](#).
- Other Liberal Arts: Students are required to complete one (3) credit course Other Liberal Arts requirement. Courses to fulfill this requirement can be found through the following link – [Degree Navigator](#).

MAJOR PRE-REQUISITE REQUIREMENTS:

- Students are encouraged to complete all pre-eligibility courses before moving forward with business core requirements.

MARKETING MAJOR REQUIREMENTS:

- **Marketing Electives:** Students must complete three (3) credit courses in marketing (630) courses at or above 300 level.
- **Business Research Methods:** Students must complete Business Research Methods (29:623:340) before taking Marketing Research (29:630:385).
- **Marketing Research:** Students must complete Marketing Research (29:630:385) before taking Marketing Strategy (29:630:452)

STUDENT NAME: _____ RUID: _____

REQUIREMENT	COURSE #	GRADE	TERM/YR	NOTES
LIBERAL ARTS GENERAL CORE REQUIREMENTS				
English Composition I (Honors)	21:355:101/103	___	___	Pre-Requisite: Placement Exam
English Composition II (Honors)	21:355:102/104	___	___	Pre-Requisite: 21:355:101/103
Quantitative Reasoning	21:640:109/119/135	___	___	Placement Exam
Social Science	Macro and Micro Economics	___	___	Satisfied by Macro and Micro Economics
Arts & Media	Please Visit Degree Navigator	___	___	Degree Navigator
History & Literature	Please visit Degree Navigator	___	___	Degree Navigator
Natural Science	Please visit Degree Navigator	___	___	Degree Navigator
Other Liberal Arts	Please visit Degree Navigator	___	___	Degree Navigator

MAJOR ELIGIBILITY REQUIREMENTS				
Financial Accounting	29:010:203	___	___	
Managerial Accounting	29:010:204	___	___	Pre-Requisite: Financial Accounting
Micro-Economics	21:220:101	___	___	Fulfill Social Science Requirements
Macro-Economics	21:220:102	___	___	Fulfill Social Science Requirements
Statistics/Statistics I	21:220: 203/21:640:211	___	___	Course equiv. or higher than 21:640:105
Applied Calculus/Calculus I	21:640:119/21:640:135	___	___	Pre-Requisite: 21:640:109/21:640:114

BUSINESS CORE REQUIREMENTS				
Found For Your Career Journey	29:011:301	___	___	
Building Your Brand	29:011:302	___	___	Pre-Requisite: 29:011:301
Conquering Your Transition	29:011:303	___	___	Pre-Requisite: 29:011:302
Ethics in Business OR Business Law I	29:522:334 OR 29:010:319	___	___	Pre-Requisites: 355:102, 010:204 OR 010:204
Finance	29:390:329	___	___	Pre-Requisites: All Eligibility Courses
Intro to Management	29:620:301	___	___	Placement of Comm Skills (355:099)
Intro to Management Skills	29:620:302	___	___	Placement of Comm Skills (355:099)
MIS	29:623:220	___	___	
Production & Operations Management	29:623:311	___	___	Pre-Requisites: MIS and Statistics
Business Research Methods	29:623:340	___	___	Pre-Requisites: MIS and Statistics
Intro to Marketing	29:630:301	___	___	Placement of Comm Skills (355:099)
Intro to Supply Chain	29:799:301	___	___	Placement of Comm Skills (355:099)
International Business	29:620:368	___	___	Pre- Requisite: Management
Business Policy & Strategy	29:620:418	___	___	Pre-Requisites: Finance, Marketing and Management, Supply Chain Management, and 86+ Credits.

MAJOR REQUIREMENTS: MARKETING (630)				
Consumer Behavior	29:630:374	___	___	Pre-Requisite: Intro to Marketing
Marketing Research	29:630:385	___	___	Pre-Requisite: Bus Research Methods
Marketing Strategy	29:630:452	___	___	Pre-Requisite: Marketing Research
3 Marketing Elective		___	___	Degree Navigator
- _____				
- _____				
- _____				