

Business Administration Minor - New Brunswick

Description

Rutgers students from other schools, departments, and majors can expand their education and enhance their careers by earning a Minor in Business Administration at Rutgers Business School. The minor benefits any major by giving students skills and knowledge to compete globally while broadening their appreciation for how the world works.

The RBS programs developed learning goals that shape the curricula on the standards of the Association to Advance Collegiate Schools of Business (AACSB) accreditation. Since 1916, AACSB International accreditation is known, worldwide, as the longest-standing, most recognized form of specialized accreditation that an institution and its business programs can earn.

RBS provides instruction and experiences to develop essential business skills that will enable our graduating students to pursue meaningful careers and make positive contributions to society.

Learning Goals

- Communication Skills – effectively communicate business concepts orally and in writing.
- Business Knowledge – demonstrate knowledge of basic business concepts.
- Quantitative Skills – understand, analyze, and use quantitative data to make business decisions and report to stakeholders.
- Critical Thinking Skills – critically evaluate, analyze and interpret information to solve problems and make business decisions.
- Information Technology Skills – demonstrate proficiency in the use of information technology.
- Ethics – understand and evaluate ethical issues and situations to make business decisions.
- Multicultural and Diversity – develop an awareness and understanding of the cultural issues that impact business operations in a global society.

Advantages

A Minor in Business Administration augments all disciplines and expands career options and professional development. Virtually any position can utilize the learning goals. Students' earning potential increases not only from course content and employer-recognized expanded education, but also from students' own informed analysis and decision making.

Be informed that students may not double minor in Business Administration and Entrepreneurship.

Path to Minor

Rutgers Business School's Undergraduate Program in New Brunswick offers a minor in Business Administration to provide students with a strong foundation in the broad functional areas of business. The 18-credit minor consists of 6 three-credit introductory courses covering each of Rutgers Business School's disciplinary areas. This combination provides a substantial and comprehensive overview of the major aspects of business administration. The Business Administration minor requires the successful completion with a grade of "C" or better of the following courses:

1. Financial Accounting (33:010:272)
2. Introduction to Finance (33:390:203)
 - Pre-requisite: Financial Accounting (33:010:272)
3. Introduction to Management (33:620:301)
4. Introduction to Marketing (33:630:301)
5. Introduction to Supply Chain Management (33:799:301)
6. Choice of one of the following:
 - Introduction to Business Analytics 33:136:287
 - Statistical Methods 33:136:385 (Pre-requisite: Calculus)
 - Operations Management 33:136:386 (Pre-requisite: Calculus)

Please note that if you intend to transfer into the Business School, none of the "200" level courses required for the minor, will transfer in except for Financial Accounting 33:010:272. Additionally, no more than two transfer courses taken outside of Rutgers Business School, can be applied to the BA minor.

Goals of the Minor

- To acquire an understanding of the theories, principles, and practices in the foundations of business (accounting, finance, management, marketing, supply chain management).
- To acquire the knowledge and understanding of the terminology used in business.

How to Apply

Students must apply and be admitted to the Business Administration minor to be recognized as enrolled.

Eligibility to be admitted into the minor requires the student to meet all the following criteria:

1. Good academic standing with a GPA of 2.0 or better.
2. Successful completion with a grade of "C" or better of Pre-calculus College Mathematics (01:640:115) or placement out of Pre-calculus.
3. Successful completion with a grade of "C" or better of Statistics 1 (01:960:211). [Introductory Statistics for Business (01:960:285), Basic Statistics for Research (01:960:401), Basic Statistics for Exercise Science (01:377:275 [formerly 01:377:276]), Basic Statistics for Sport Studies (01:377:276), Basic Statistical Methods (10:775:205 [formerly 10:762:205]), Quantitative Methods for Psychology (01:830:200), or Analysis of Social Science Data (01:920:312) may be substituted for Statistics 1.]

Visit our website for more information:

<https://myrbs.business.rutgers.edu/undergraduate-new-brunswick/business-administration-minor>

