

# MASTER OF FINANCIAL ANALYSIS NEWSLETTER

4th Edition / May 2021

CFA CORNER

MESSAGE FROM THE  
DIRECTOR

Page 2



HEAR FROM PROFESSOR  
JOHN RENALDO

Page 3

PROFESSOR SHAPIRO'S  
CROSSWORD PUZZLE

Page 4

For any further questions, please  
email Cheryl Daniels at:

[cdaniels@business.rutgers.edu](mailto:cdaniels@business.rutgers.edu)



## *Fall Class Schedule*

### **FALL CLASS SCHEDULE:**

- ❖ Investment Analysis & Management
- ❖ Research Methods in Asset Management
- ❖ Managerial Economic Analysis
- ❖ Aggregate Economic Analysis
- ❖ Financial Management
- ❖ Career Management

If you are taking Summer courses in preparation for the 2021-2022 Academic year, your courses will be held remotely

Fall Semester courses will be a hybrid curriculum (you can expect classes to be held in person as well as online)

Additional details will follow

### IMPORTANT

- ❖ Please be aware that Rutgers University will require all students to be vaccinated by the start of classes in September.
- ❖ Please refer to the following to answer questions you may have:  
<https://coronavirus.rutgers.edu/covid-19-vaccine/>
- ❖ For international students, please refer to this link  
<https://global.rutgers.edu/covid-19-international-student-faqs>

# CFA CORNER

Please check the CFA Website for the most recent information!

<http://www.cfainstitute.org/en>



CFA Institute

Tips for incoming students:

Get Ahead! Review previous course material to ensure you have a strong foundation

Keep up to date with current events (Bloomberg, WSJ)

Research potential career paths and expand your network

Gain experience through Micro-Internships through <https://www.parkerdewey.com>



Rutgers Business School MFinA



rutgersmfina



Rutgers MFinA

## CFA Exam Updates

Level II Exam Remaining Windows

May 25th-29th

August 31st-September 4th

November 26th-30th

Level I Exam Remaining Windows

May 18th-24th

July 18th-24th

August 24th-30th

November 16th-22nd

<https://www.cfainstitute.org/en/programs/cfa/exam/exam-updates>

*From Program Director Dr. Daniel Weaver*

### To The Graduating Class Of 2021:

Well we did it! We have finished an entire degree without ever being in the same room together. We used technology to connect students and faculty from around the world. At times it was hard – not knowing how the pandemic would progress. But we persevered. I am proud of each every one of you. You now join 500,000 Rutgers alumni from around the world. Stay in touch with each other and previous graduates. Help each other when you can. We are a force to be reckoned with. I say WE because I am a Rutgers Alum twice over – MBA RBS (1980), Ph.D. RBS (1990). Welcome to the alumni.

### To The Incoming Class of 2022:

As you can read in my message to our graduating class, RBS, is strong and worldwide. Your predecessors have set a high bar for excellence in the classroom and with working together under extreme stress. Because of the pandemic we have not been on campus for 13 months. I think the faculty and staff will be looking at our buildings with the same curiosity that you will. But we are determined to hold classes in-person in the fall. All students will be vaccinated so we will keep the

# HEAR FROM

For any career advice, please  
call or write: John Renaldo

[jrenaldo@business.rutgers.edu](mailto:jrenaldo@business.rutgers.edu)

(Tel) 848-445-9356

Office of Career Management

[http://myrbs.business.rutgers.edu/  
financial-analysis/career-  
management](http://myrbs.business.rutgers.edu/financial-analysis/career-management)



As an RBS student, you have  
access to two career platforms:

RBS BusinessKnight

Rutgers Handshake

---

## *Career Management Game Plan*

---

The fundamental element of any successful career management game plan is based on the individual taking ownership of the process - no one is going to be more invested in your career or your job search than you are. Success is always the result of action, so it's extremely important to be proactive throughout the process.

The process starts with being able to convey your personal brand and your value proposition. When looking for a job, your personal brand determines how much you will stand out to potential employers. It communicates who you are in the workplace, so it's very important to be clear on your brand.

There are three fundamental components to every career management game plan. The first is your professional credentials, which includes your resume & your LinkedIn profile. The blueprint always starts with the resume – it's main purpose is to secure interviews and it's still the core document to present your education, experience, skills and highlight your achievements.

Your LinkedIn profile is a great place to showcase your written personal branding statement that summarizes who you are, what you've done, and what you hope to do in your career. Therefore, anyone who searches for you on LinkedIn should know that you have a master's degree. That's why you need to highlight your degree in your headline and talk about it in your summary section as well.

The second component of your game plan is your job search strategy, which is all about crafting an actionable recruiting plan that focuses on networking and targeting employers strategically. The majority of jobs are found through networking, so it's very important to cultivate relationships on an ongoing basis. Part of any sound job search strategy should also include targeting specific employers. Those companies where you have established contacts and alumni insiders should be your highest priority targets.

Finally, job boards should also be part of any job search strategy. But it's important to not just apply when using job boards. You should always try to find someone who works inside the company to refer you, or at least talk with some people, who can offer any insight about the opportunity. You have a much greater chance of being interviewed if you are referred by someone – that's why networking is so important and needs to be done on a consistent basis.

The final component of your career management game plan is interviewing. Your ability to present your story is what's most important; being likeable and memorable is what gets you hired. Your personal brand should provide a good road map for answering many interview questions. It's also important to be able to create memorable human stories around what it is you can do. And these "stories" need to align with the competencies that are most important to the position you are interviewing for.

A proactive career management game plan with a results-oriented resume combined with a LinkedIn profile with a clear personal branding statement – together with a strategic job search plan will land you interviews. And your ability to communicate your brand, your value, and your overall fit for a position will get you hired!

---

## Professor Shapiro's Crossword Puzzle

---

Across:

3. An organization or person that lends money
5. An owner who rents out space to tenants
7. An asset pledged as security for repayment of a loan
8. The legal right to demand compensation or payment
9. Protection against a possible financial loss
10. Money that is owed to another person or firm
14. A legal agreement between you and a lender that allows you to borrow money to purchase or refinance a home
15. The name of the RBS program you are enrolled in
16. Money paid regularly at a particular rate
18. A person or company who occupies space and pays rent

Down:

1. This real estate asset is not depreciated
2. A report that provides detailed lease information about tenants renting in a specific property
4. Another term for financial assets such as money
6. A reduction in the value of an asset over time
9. A metric used in financial analysis to estimate the profitability of a potential investment
11. Ownership of assets or in account; assets minus liabilities
12. A fixed period of time
13. A pledge or formal assurance given as security that a debt or obligation will be fulfilled
17. A contract between a landlord and a tenant

