

Supply Chain Management**Course Number: 29:799:476****Course Title: Supply Chain Management II for Fashion & Other Creative Pursuits****COURSE DESCRIPTION**

Supply Chain Management for Fashion II will examine the current functions and trends in the fashion industry (e.g. designers, retail, business strategies, etc.) and in various fashion levels to determine the problems (and opportunities) that traditional supply chain retail is facing (e.g. via Shopping Malls, eCommerce B2B, boutiques, entertainment industry, etc.). We will explore methods and innovative strategies to address the future of the end-to-end fashion industry (including retail, fashion shows, etc.).

This will include a better understanding of customer wants and needs, and how they align or conflict with traditional retail and industry configurations and social/environmental impacts.

The course will address trend analysis and problem solving in the fashion arena. This course seeks to:

- (1) Provide an understanding of various Retail Markets
- (2) Provide an understanding of various Fashion Levels (local sourcing, arts and entertainment, communication, etc.)
- (3) Equip students with SCM best practices and related analytical models/tools.
- (4) Provide a roadmap to understanding and addressing changing needs in the fashion supply chain world.
- (5) Provide you with various real-life projects that you will participate in.

Course Relationship with Others in the Program

The proposed course focuses on the current changes in the movement and timing of Ready-to-Wear (RTW) merchandise to meet the needs of today's consumer needs. What is working, and what is failing, and how can supply chain support the success of the industry?

Classes will consist of:

- Lecture, practical examples, group projects, Business Case Analysis, Q&A, and follow-up discussions of the material covered in previous classes.
- Small group projects & presentations. - In-Class strategy sessions, business development strategies, etc.

- Outside guest speakers may also be invited as appropriate.
- Attendance will be monitored and will be part of your Participation grade
- Participation is worth 15% of your grade and it means PARTICIPATION

COURSE MATERIALS**SLIDE DECKS & OTHER COURSE MATERIALS**

- Slide decks covering topics in various publications and source material will be reviewed and discussed in class and will also be available to students through Canvas.
 - Other course materials will also be provided to students through Canvas.
 - Check **Canvas** (Canvas.rutgers.edu) and your **official Rutgers email account** regularly for updates and announcements.
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LEARNING GOALS AND OBJECTIVES

This course is designed to help students develop skills and knowledge in the following area(s):

Knowledge. Students will have broad understanding of basic business theory and practice and deep understanding of theory and practice in the field of fashion supply chain management.

Students who complete this course will demonstrate:

- a) Knowledge of current basic and advanced concepts in supply chain management in the fashion industry and an ability to integrate and apply these concepts to practical business problems.
 - b) Ability to apply appropriate quantitative methods to analyze business data, and to apply quantitative modeling techniques to analyze business plans and decisions in supply chain management.
- Effective communication.** Students will be effective communicators.

Students who complete this course will demonstrate:

- a) Ability to construct clear, concise, and convincing written business communication.
- b) Ability to construct and deliver clear, concise, and convincing oral communication.

Students develop these skills and knowledge through the following course activities and assignments:

Lectures. Class lectures are supported by, but not replaced by PPT Slides providing an introduction to the specific supply chain concepts being covered and follow a slide deck presentation of the material to transfer the supply chain knowledge to the students. Lectures make use of practical examples from business and industry, and interactive group exercises to help ensure thorough comprehension of the material.

Assignments. Assignments are used to reinforce concepts in the course and for students to practice newly acquired skills. Assignments will be turned in, graded, and then reviewed in class to ensure knowledge transfer.

Individual, Small Group Projects. Everyone will participate in an individual project and will also be assigned to a small group (3-4 students per group) project. Individual project topics are assigned to each group. Groups must work together as a team to research the topic and provide a deliverable (this could be a report, database and/or presentation to the entire class, if time allows). For both the individual and group work, each student must individually participate in the research, development, and delivery of the presentation. If we do presentations, they will be limited to 5-10 minutes total so students must be clear and concise in their communications.

PREREQUISITES

The proposed course focuses on the fundamental concepts of SCM and complements the core courses offered by other RBS departments by:

1. Showing how SCM, together with other disciplines, contributes to the mission of quality fashion design and business strategies.
2. Introducing practical issues and challenges in managing the resource flows for products and services, and showing how cross-functional approaches and innovative systems-thinking can lead to effective business solutions; and
3. Pinpointing the relationship between SCM, Fashion Industry, and other business disciplines This course also covers the fundamentals of supply chain project management.

Students develop these skills and knowledge through assignments and term research projects.

ACADEMIC INTEGRITY

I do NOT tolerate cheating. Students are responsible for understanding the RU Academic Integrity Policy (<http://academicintegrity.rutgers.edu/>)

I will strongly enforce this Policy and pursue *all* violations. On all examinations and assignments, students must sign the RU Honor Pledge, which states, “On my honor, I have neither received nor given any unauthorized assistance on this examination or assignment.” I will screen all written assignments through *SafeAssign* or *Turnitin*, plagiarism detection services that compare the work against a large database of past work. Don’t let cheating destroy your hard-earned opportunity to learn. See business.rutgers.edu/ai for more details.

ATTENDANCE AND PREPARATION POLICY

Class Participation

While a minimum level of participation is expected of every member of the class, primary emphasis is placed on the quality of the classroom contributions. *Attendance is not the only criteria for the class participation grade!* Your class participation grade/points are based on the following criteria:

- Active dialog and communication with professor, guests and fellow students during each class
- Attendance in every class (unless you have been given an excused absence)
- Evidence of careful preparation of assigned readings, cases, and practice problems
- Clarity and conciseness of your recommendations (verbal and written)
- Quantitative and qualitative analysis to support your conclusions (verbal and written)
- Participation in the class research projects (verbal and written)
- Behavior that is detrimental to the classroom learning environment will negatively affect this portion of your grade

Expect me to attend all class sessions. I expect the same of you. If I am to be absent, I will send you notice via Canvas as far in advance as possible. If you are to be absent, report your absence in advance to my email: or via <https://sims.rutgers.edu/ssra/>. If your absence is due to religious observance, a Rutgers-approved activity, illness, or family emergency and you seek makeup work, also send [me/TA] an email with full details and supporting documentation [within 2 days of your first absence].

- Attendance will be taken for each class following the drop/add period.

— Attendance will be taken at varying times and may also be taken multiple times during a lecture session. For virtual class I have access to see who is attending classes.

— If you arrive late, i.e., after the attendance has been taken, you must see the TA at the end of class for late sign in. **Chronic lateness will negatively impact your Attendance grade. Participation means ACTIVE CLASS ENGAGEMENT in Q&A, Discussion, and Introduction of Auxiliary Information. If I don't know what your voice sounds like, YOU ARE NOT Participating.**

— **Failure to sign in and record your attendance will result in an unexcused absence unless an excused absence has been granted.**

— You must be in class for the duration to receive credit for attendance and participation. Note: Attendance may be taken multiple times during a lecture session.

— Late arrivals or early departures for extenuating circumstances must be reviewed and approved by the professor in advance of class.

• **Students that have more than 2 unexcused absences (i.e., 3 or more) will receive a progressively reduced attendance grade for the semester. — Each unexcused absence beyond 2 will reduce the Attendance grade by 10%** (i.e., 1 or 2 = 100%, 3 = 90%, 4 = 80%, 5 = 70%, 6 = 60%, 7 = 50%, 8 = 40%, 9 = 30%, 10 = 20%, 11 = 10%, 12 = 0%)

For weather emergencies, consult the campus home page. If the campus is open, class will be held. Expect me to arrive on time for each class session. I expect the same of you. [If you are going to be tardy, then send me an email and quietly enter class]

Expect me to remain for the entirety of each class session. I expect the same of you. [If you are going to leave early, then let me know prior to the start of class]

Expect me to prepare properly for each class session. I expect the same of you. Complete all background reading and assignments. You cannot learn if you are not prepared. The minimum expectation is that for each 1 hour and 20-minute class session, you have prepared by studying for at least twice as many hours.

Expect me to participate fully in each class session. I expect the same of you. Stay focused and involved. You cannot learn if you are not paying attention.

PROJECT PARTICIPATION POLICY

Group Projects

Two group projects will be assigned this semester.

Groups of approximately 3-4 students each will be assigned a supply chain fashion related topic to research and present to the class (TBD).

All students are required to participate in completing and presenting (TBD) the topic to receive full credit for participation in the class.

All student teams will be posted in Microsoft Teams after the groups have been determined. Students are responsible to check to see which team number/name they are assigned and the associated topic.

- Student teams are expected to organize themselves to complete these term research projects.
 - It can be intimidating for some students to present in front of a large audience; however, this is an important skill which you will need to develop to be successful in your business career and this project gives you the opportunity to work on this skill in front of a safe audience
 - Students who fail to participate in the Small Group Project will receive a 50% or more reduction in the Project Grade**
 - If you have any questions or concerns about the projects or assignments, please make sure to see me at the beginning of the semester.
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ASSIGNMENTS AND TERM PROJECTS

Throughout the semester you will be participating in active research and real-life projects as well as conducting research on behalf of your term projects (TBA). You will be providing input to these projects and research during class discussions, and you will be submitting **assignments associated with these projects and research**). The assignments will be graded and will become part of your grade. Late assignments will be penalized (point reductions, etc.).

There will be 3 assignments due during the semester (5 points each). Assignments will be assigned in class and posted in Canvas. Assignments must be submitted on, or prior to the due date to be accepted. Missed assignments cannot be made up.

Term Research Projects (Term Project Guidelines will be posted on Canvas)

Students are required to complete two team and one individual term research project (full descriptions of the projects will be posted on Canvas).

The term research projects will require exceptional individual and team innovation (individual performance will be identified and measured so that everyone participates). I will be encouraging you to work as a team and to share your techniques, struggles, successes with the research you are conducting (to share thoughts and concepts). Since groups are used extensively in business, this is an opportunity for you to work on your “group” skills.

Final thought regarding the project: **Start early and discuss the project often with me. The projects are a major part of your grade.**

Project Updates/Presentations (Mid-Term): Every Team will give a mid-term update (2 mins).

Presentations will be evaluated and judged on **content, style, and timing** (it is imperative that your presentation fit into the time requirements for class).

Your team presentation style is limited by your imagination and the dictates of good taste. Remember, you will be trying to teach your audience about your project in a memorable way; I will provide the key topics that you will have to cover. Practice the presentation so you can deliver it in about 2 minutes.

Note: I will also accept video presentations (samples will be provided).

CLASSROOM CONDUCT

- Computers: Utilizing laptops, tablets, etc. during class is not permitted as a general rule, except and unless you are using this technology to work on the term projects or taking notes for this class.
 - Cell Phones: Please silence your phones before class. If you must take an urgent phone call during class, exit the room quietly and quickly to minimize disruptions.
 - Recording Lectures: All unauthorized recordings of class lectures/discussions are prohibited. Recordings to accommodate the needs of individual students must be approved in advance, for personal use during the semester only. Redistribution of approved recordings are prohibited.
 - Side conversations: A quick and quiet clarification or question of a classmate is acceptable, but I do ask that you keep side conversations to a minimum as to not disrupt the class for your peers and me.
 - Questions: Questions and student interaction is highly desired. If you have a question, it is likely that other may have the same question as well, so please ask me during class if possible (or after class if necessary) and I will do my best to provide an answer.
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GRADING POLICY

Course grades are determined as follows:	10%
Class Participation	
Term Research Project #1 (SFwxSFw)	20%
Term Research Project #2 (NSFI)	25%
Individual Term Project #3	30%
Assignments	15%
Total:	100%

Your grade will be determined using the grading criteria above. Grading is not an exact science. Any cutoff point places some students just a point or two below that line. Being just below a cutoff point is frustrating but is not sufficient reason to request a grade change. There is no set grade distribution for this class. I will grade as fairly as I can, and you will receive the grade you earn.

Extra Credit: I will increase your final course score by 5 points if you arrange for a speaker to come to class (or present via web conference) to discuss a topic significantly tied to our class. A student can only do this once, and the speaker, topic, and I must first approve when the guest lecture will take place. This will be done on a first-come, first-served basis, and only three talks can be scheduled per semester. Note: the student will invite and introduce the speaker to the class and facilitate the Q&A.
 Grade posting: Grades will be posted throughout the semester in Canvas within 2 days of the assignment's due date.

Final Grades: Your final grade is not subject to negotiation. If you feel I have made an error, submit your written argument to me within one week of receiving your final grade. Clarify the precise error I made and provide all due supporting documentation. If I have made an error, I will gladly correct it. But I will adjust grades only if I have made an error. I cannot and will not adjust grades based on consequences, such as hurt pride, lost scholarships, lost tuition reimbursement, lost job opportunities, or dismissals. Do not ask me to do so. It is dishonest to attempt to influence faculty in an effort to obtain a grade that you did not earn, and it will not work.

COURSE SCHEDULE

Course Schedule	
SESSION I	SESSION II
	Supply Chain Fashion Overview
SCF Overview; History - Project Discussion	Supply Chain and the Fashion Industry
Assignment #1 Issued	
Raw Materials, Textiles: Fibers & Fabrics (Sourcing)	SC Fashion Professionals and Designers
	Assignment #1 Due
Fashion Sourcing, Manf, and Production Strategies	Supply Chain Fashion and Technology
Fashion Logistics and Distribution	Fashion Communications and Marketing
Fashion Business Development Strategies - Financials	SC Fashion Retailing - State of the Market
	Assignment #2 Issued
Global Factors That Impact the Fashion Supply Chain	Corporate Social Responsibility and Sustainability
Consumers and Fashion (Supply Chain Perspective)	Quality Assurance - Measure and Analyze
NO CLASS	NO CLASS
	Assignment #2 Due
Retail and Trend Research (Newark Market)	Design for the Future - https://www.wgsn.com/en/
Product Development Strategies	Global Supply Chain Fashion Market
Assignment #3 Issued	
Sustainable Fashion Week Production	Sustainable Fashion Week Production
	Assignment #3 Due

Newark Sustainable Fashion Industry Project	Newark Sustainable Fashion Industry Project
Individual Supply Chain Design Project	Individual Supply Chain Design Project
The Globalization of SC Fashion (Newark Brand)	Careers in Supply Chain Fashion
Last Class - Project Implementation Strategies	Spring Exams End
Class time will be set-aside for Term Research Project Work	

SUPPORT SERVICES

If you need accommodation for a *disability*, obtain a Letter of Accommodation from the Office of Disability Services. The Office of Disability Services at Rutgers, The State University of New Jersey, provides student-centered and student-inclusive programming in compliance with the Americans with Disabilities Act of 1990, the Americans with Disabilities Act Amendments of 2008, Section 504 of the Rehabilitation Act of 1973, Section 508 of the Rehabilitation Act of 1998, and the New Jersey Law Against Discrimination. More information can be found at ods.rutgers.edu.

[Rutgers University-New Brunswick ODS phone (848)445-6800 or email dsoffice@echo.rutgers.edu]

[Rutgers University-Newark ODS phone (973)353-5375 or email ods@newark.rutgers.edu]

If you are *pregnant*, the Office of Title IX and ADA Compliance is available to assist with any concerns or potential accommodations related to pregnancy.

[Rutgers University-New Brunswick Title IX Coordinator phone (848)932-8200 or email jackie.moran@rutgers.edu]

[Rutgers University-Newark Office of Title IX and ADA Compliance phone (973)353-1906 or email TitleIX@newark.rutgers.edu]

If you seek *religious accommodations*, the Office of the Dean of Students is available to verify absences for religious observance, as needed.

[Rutgers University-New Brunswick Dean of Students phone (848)932-2300 or email deanofstudents@echo.rutgers.edu]

[Rutgers University-Newark Dean of Students phone (973)353-5063 or email DeanofStudents@newark.rutgers.edu]

If you have experienced any form of *gender or sex-based discrimination or harassment*, including sexual assault, sexual harassment, relationship violence, or stalking, the Office for Violence Prevention and Victim Assistance provides help and support. More information can be found at <http://vpva.rutgers.edu/>.

[Rutgers University-New Brunswick incident report link: <http://studentconduct.rutgers.edu/concern/>. You may contact the Office for Violence Prevention and Victim Assistance at (848)932-1181]

[Rutgers University-Newark incident report link: https://cm.maxient.com/reportingform.php?RutgersUniv&layout_id=7 . You may also contact the Office of Title IX and ADA Compliance at (973)353-1906 or email at TitleIX@newark.rutgers.edu. If you wish to speak with a staff member who is confidential and does **not** have a reporting responsibility, you may contact the Office for Violence Prevention and Victim Assistance at (973)353-1918 or email run.vpva@rutgers.edu]

If students who have experienced a temporary condition or injury that is adversely affecting their ability to fully participate, you should submit a request via <https://temporaryconditions.rutgers.edu> .

If you are a military *veteran* or are on active military duty, you can obtain support through the Office of Veteran and Military Programs and Services. <http://veterans.rutgers.edu/>

If you are in need of *mental health* services, please use our readily available services.

[Rutgers University-Newark Counseling Center: <http://counseling.newark.rutgers.edu/>]

[Rutgers Counseling and Psychological Services–New Brunswick: <http://rhscaps.rutgers.edu/>]

If you are in need of *physical health* services, please use our readily available services.

[Rutgers Health Services – Newark: <http://health.newark.rutgers.edu/>]

[Rutgers Health Services – New Brunswick: <http://health.rutgers.edu/>]

If you are in need of *legal* services, please use our readily available services: <http://rusls.rutgers.edu/>

Students experiencing difficulty in courses due to *English as a second language (ESL)* should contact the Program in American Language Studies for supports.

[Rutgers–Newark: PALS@newark.rutgers.edu]

[Rutgers–New Brunswick: eslpals@english.rutgers.edu]

If you are in need of additional *academic assistance*, please use our readily available services.

[Rutgers University-Newark Learning Center: <http://www.ncas.rutgers.edu/rlc>

[Rutgers University-Newark Writing Center: <http://www.ncas.rutgers.edu/writingcenter>]

[Rutgers University-New Brunswick Learning Center: <https://rlc.rutgers.edu/>]

[Optional items that many faculty include:

- Students must sign, date, and return a statement declaring that they understand the RU Academic Integrity Policy.

- Students must sign, date, and return a statement declaring that they understand this syllabus.]