RUTGERS
Rutgers Business School
Newark and New Brunswick

Supply Chain Management
Course Number: 22:799:680
Course Title: Supply Chain Trends

Course Description and Objectives:

This is a pop-up class, meaning that the topics covered will change each time the class is taught. We focus on the important supply chain issues of our time. The class is centered around cases that are presented by guest(s) who are supply chain leaders in their organization during online synchronous class meetings. We will focus on how companies are building processes and systems as well as solving challenges that will carry them into the future. Spanning across the supply chain, leading companies use multiple systems to ensure visibility, efficiency, and resilience. Over the course of the semester, we will have 10-12 cases covering multiple aspects of the supply chain. Each class will roughly follow this outline:

Course Format:
- *In the first part of each class session, the guest will present the business problem, and the students will work in groups to develop solutions.*
- *In the second half, the students present their solutions, and the whole class together, will synthesize the best approach to handle the problem that was presented.*
- *Finally, the guest presenter will debrief the class towards the end of the class time with possible solutions that worked in the actual situation.*

Learning Goals and Objectives:

- Strengthen your problem-solving and develop critical-thinking skills
- You will be able to walk away with a "playbook" for how to handle disruptions of any kind, but especially the ones that we are still facing during this pandemic
- Learn to effectively communicate, collaborate, and present

Class Structure

Course Delivery Mode: synchronous remote (SR) – we meet on Zoom every Tuesday evening from 6:00PM to 9:00PM

Learning Management System: Canvas https://canvas.rutgers.edu/

Grammarly: Grammarly now requires netID login (SSO) for accessing it. Please follow the instructions below to activate your Grammarly account secured by Single-Sign-On and log into the system. To access the platform, you must be a current Rutgers Business School student, staff, or faculty member.

- Go to https://grammarly.com and select "Log in" in the upper right-hand corner of the website.

- On the next screen, you will log in with your_netid@rutgers.edu as the email address to initiate the familiar SSO login process.

- Download Grammarly for your various devices, web browsers, and mobile devices.

Hardware and software requirements: All exams will be proctored on Respondus – be sure you have the required permissions/hardware to take the exam.

You will be able to download most needed software from RU software portal: https://it.rutgers.edu/software-portal/

Recommended Computer Requirement (note: for Macs use equivalent specs):

- I5 Processor
- Windows 10 Professional
- 8gb of RAM
- 256gb hard drive
- 720p webcam
- Internal mic

Class Policies:

- The professor retains the right to make changes to the syllabus during the semester.
- Updates to the syllabus, assignments, class cancellations, as well as important announcements will be posted on Canvas. It is the student's responsibility to check Canvas regularly.
- Final course grades are final. Changes will only be made if there is a mistake in the calculation of the final grade.
- Accommodating students with special learning needs: In accordance with the university policy, students with documented sensory and/or other learning disabilities should inform the professor so that their special needs may be accommodated.
- Make-up exams are not automatically granted. If you know that you will miss an exam, you are required to inform the professor and drop the class.
- Live sessions: All live, scheduled events for the course, including my office hours, are **optional**.

Academic Integrity

I do NOT *tolerate cheating*. Students are responsible for understanding the RU Academic Integrity Policy (http://academicintegrity.rutgers.edu/). I will strongly enforce this Policy and pursue *all* violations. On all examinations and assignments, students must sign the RU Honor Pledge, which states, "On my honor, I have neither received nor given any unauthorized assistance on this examination or assignment." [I will screen all written assignments through *SafeAssign* or *Turnitin*, plagiarism detection services that compare the work against a large database of past work.] Don't let cheating or plagiarism destroy your hard-earned opportunity to learn. See business.rutgers.edu/ai for more details.

Code of Professional Conduct

Rutgers Business School is recognized for its high-quality education. To that end, maintaining the caliber of classroom excellence requires students to adhere to the same behaviors that are expected in professional career environments. These include the following principles:

Discussion and Correspondence

- Each student is encouraged to take an active part in class discussions and activities. Substantive dialogue requires a degree of mutual respect, willingness to listen, and tolerance of opposing points of view. Disagreement and the challenging of ideas must happen in a supportive and sensitive manner. Hostility and disrespectful behavior will not be tolerated.
- In both correspondence and the classroom, students should demonstrate respect in the way they address instructors. Students should use proper titles in addressing instructors unless there is an explicit understanding that the instructor accepts less formal address. Similarly, appropriate formatting in electronic communication, as well as timely responsiveness, are all expectations in every professional interaction, including with instructors. Everything said and written should demonstrate respect and goodwill.

Misappropriating Intellectual Property

- Almost all original work that is available to you is subject to claims of copyright by its creators or copyright holders. These copyright holders may include publishers, authors, professors, the University, RBS, and in some cases, your fellow students. The protected materials may include but are not limited to syllabi, recorded lectures, PowerPoint presentations, and other recorded, printed, or electronically stored media. These materials are only limited to completing the requirements of the class.

- Unauthorized use includes such things as copying, sharing, forwarding, selling, renting, online posting, publication, or any other form of distribution of these materials without the written permission of the copyright holder. Such misconduct may potentially subject

you to disciplinary action by the University, significant civil penalties, and even severe criminal sanctions.

- For more instructions on copyright protections at Rutgers University, please refer to the [Rutgers Libraries](#).

- Use of AI such as ChatGPT is only permitted to help you brainstorm ideas and see examples. All material you submit must be your own.

Rutgers Business School is committed to the highest standards of integrity. We value mutual respect and responsibility, as these are fundamental to our educational excellence both inside and outside the classroom.

Further Information:

- For the complete Academic Integrity Policy: http://academicintegrity.rutgers.edu/academic-integrity-policy/
- The Disciplinary Process: http://academicintegrity.rutgers.edu/academic-integrity-disciplinary-process/
- Resources for students: http://academicintegrity.rutgers.edu/resources-for-students/

Student Assistance Programs

- RBS Newark Students in need of financial assistance may submit their request via a form:
- https://myrun.newark.rutgers.edu/care-team
- Students can also benefit from reviewing:
- https://myrbs.business.rutgers.edu/students/learning-remotely
- If students have any technology issues, please they should reach out to OTIS [help desk at helpdesk@business.rutgers.edu](mailto:helpdesk@business.rutgers.edu)

Bias incidents:

an act – either verbal, written, physical, or psychological that threatens or harms a person or group on the basis of actual or perceived race, religion, color, sex, age, sexual orientation, gender identity or expression, national origin, ancestry, disability, marital status, civil union status, domestic partnership status, atypical heredity or cellular blood trait, military service or veteran status.

Bias incidents can be reported online at:

- [New Brunswick campus - Bias Incident Report Form](#)
- [Newark campus - Bias Incident Report Form](#)

SUPPORT SERVICES

If you need accommodation for a *disability*, obtain a Letter of Accommodation from the Office of Disability Services. The Office of Disability Services at Rutgers, The State University of New Jersey, provides student-centered and student-inclusive programming in compliance with the Americans with Disabilities Act of 1990, the Americans with Disabilities Act Amendments of 2008, Section 504 of the Rehabilitation Act of 1973, Section 508 of the Rehabilitation Act of 1998, and the New Jersey Law Against Discrimination. More information can be found at ods.rutgers.edu.

- [Rutgers University-Newark ODS phone (973)353-5375 or email ods@newark.rutgers.edu]

If you are *pregnant*, the Office of Title IX and ADA Compliance is available to assist with any concerns or potential accommodations related to pregnancy.

- [Rutgers University-Newark Office of Title IX and ADA Compliance phone (973)353-1906 or email TitleIX@newark.rutgers.edu]

If you seek *religious accommodations*, the Office of the Dean of Students is available to verify absences for religious observance, as needed.

- [Rutgers University-Newark Dean of Students phone (973)353-5063 or email DeanofStudents@newark.rutgers.edu]

If you have experienced any form of *gender or sex-based discrimination or harassment*, including sexual assault, sexual harassment, relationship violence, or stalking, the Office for Violence Prevention and Victim Assistance provides help and support. More information can be found at http://vpva.rutgers.edu/.

- Prevention and Victim Assistance at (848)932-1181]
- [Rutgers University-Newark incident report link: https://cm.maxient.com/reportingform.php?RutgersUniv&layout_id=7 . You may also contact the Office of Title IX and ADA Compliance at (973)353-1906 or email at TitleIX@newark.rutgers.edu. If you wish to speak with a staff member who is confidential and does **not** have a reporting responsibility, you may contact the Office for Violence Prevention and Victim Assistance at (973)353-1918 or email run.vpva@rutgers.edu]

If students who have experienced a temporary condition or injury that is adversely affecting their ability to fully participate, you should submit a request via https://temporaryconditions.rutgers.edu .

If you are a military *veteran* or are on active military duty, you can obtain support through the Office of Veteran and Military Programs and Services. http://veterans.rutgers.edu/

If you are in need of *mental health* services, please use our readily available services.

- [Rutgers University-Newark Counseling Center: http://counseling.newark.rutgers.edu/]

If you are in need of *physical health* services, please use our readily available services.

- [Rutgers Health Services – Newark: http://health.newark.rutgers.edu/]

If you are in need of *legal* services, please use our readily available services:
http://rusls.rutgers.edu/

Students experiencing difficulty in courses due to *English as a second language (ESL)* should contact the Program in American Language Studies for supports.

- [Rutgers–Newark: PALS@newark.rutgers.edu]

If you are in need of additional *academic assistance*, please use our readily available services.

- [Rutgers University-Newark Learning Center: http://www.ncas.rutgers.edu/rlc
- [Rutgers University-Newark Writing Center: http://www.ncas.rutgers.edu/writingcenter]

Questions, Concerns, and Complaint Procedures

If you have any questions, concerns, or complaints, please contact me immediately and directly. You will not be penalized for doing so. I will endeavor to answer your question or resolve the issue to the best of my ability as quickly as possible. There might be a time when you feel that you are unable to communicate with me directly about something. If that is the case, please contact the department vice-chair, Wayne Eastman at weastman@business.rutgers.edu. Prof. Eastman is responsible for addressing student grievances in the department, and he will contact me about the matter. Your identity will be protected if you request that it be so.

Assignments:

Discussions:
You will be asked to research and respond to different questions aligned with the topic presented by the guest speaker.

Paybook Portfolio:

This playbook contains your key takeaways from each case. It is a further analysis of the topics covered.

Participation:

This will be based 50% on the submission of your notes and the other 50% based on the quality of your contributions.

Evaluation:

- Participation during the live virtual class sessions (20% - 80 points) – submit your notes
- Case discussion (30% - 120 points)
- Playbook portfolio, which is a summary of the key learnings and strategies that each student has developed during the class (50% - 200 points)

Final grade will be based on the final scores. Throughout the semester, grades will be posted on the class website on a regular basis. Please review the postings and communicate with me if there are any discrepancies. Point totals are **NOT** rounded up at the end of the semester.

Grade	Points
A	400-377
A-	376-361
B+	360-349
B	348-337
B-	336-321
C+	320-309
C	308-293
C-	292-281
D	280-241
F	240-0

Tentative Schedule

Class/Week	Topic	Discussion	Participation Notes
1	Introduction to the class		
2	Case 1		Case 1 due
3	Case 2		Case 2 due
4	Case 3	Case 1 due	Case 3 due
5	Case 4	Case 2 due	Case 4 due
6	Case 5	Case 3 due	Case 5 due
7	Mid-term Review	Case 4 due	
8	Case 6	Case 5 due	Case 6 due
9	Case 7		Case 7 due
10	Case 8	Case 6 due	Case 8 due
11	Case 9	Case 7 due	Case 9 due
12	Case 10	Case 8 due	Case 10 due
13	Final Review	Case 9 due	
14	Final Submission	Case 10 due	