

Finance
Course Number: 22:390:682
Course Title: International Trade

BRIEF COURSE DESCRIPTION AND OBJECTIVE

From the Emba website: “Back in the day, virtually all economists would be for “free trade,” writes, Professor Langdana who also is the Director of Rutgers EMBA. He calls this Global Trade Stage 1. “Then we had the globally connected economy, and the outsourcing thing happened, and virtual global workers started appearing in our living rooms via the internet---that’s Global Trade Stage 2,” explains Prof. Langdana.

This new course is a highly applied cutting-edge course that focuses on the fact that global trade is now on the retreat everywhere. Global Nationalism-Protectionism (NP) is the order of the day, and certainly rampant here in Trump-USA, and with Brexit in the UK, in France, in Germany and India, and certainly in China. This Nationalist-Protectionist (NP) world is Global Trade Stage 3, according to Langdana. The new course will explore: How should executives run global supply chains in this environment? What really should be offshored or outsourced? Or in-shored now that the US is making it more attractive to produce here by trying to level the tax field and by trimming government regulation? Was Ricardian Trade theory misapplied? Is this why we have so many globally-disillusioned Americans, Brits, French, etc.?

How has Covid-19 changed the nature and scope of Global trade and Global Supply Chains? Can conventional trade Theory explain the huge supply-side shock of Covid 19 and its effects on Comparative-Advantage-driven Trade? Is the Great Convergence of the early 200s over, or is China still a potent force in the global trade story?

This course probes the economic fundamentals that drive global trade, wages, capital, and exchange rates. We will deep-click on the micro that Nacho has taught you, and also on what Prof. Contractor has covered; our focus will be deep engine room Micro. Topics such as offshoring, outsourcing and insourcing will be discussed and the course also looks at whether or not manufacturing in America will return and, if so, where and in what form. Trade barriers such as tariffs, quotas, export subsidies, and non-tariff barriers are studied in the context of current trade disputes with the US and its major trading partners. The course also explores intra-industry trade with examples that include the Boeing Dreamliner and the (now abandoned) Airbus A300. We also critically examine the role of “strategic trade” wherein tax revenues are deliberately used by governments to artificially create a comparative advantage and capture global market share in key “champion” industries.

COURSE MATERIALS

Textbooks (provided):

The Choice, Russell Roberts, latest edition. The movie, “It’s a Wonderful Life” MUST be seen at least once (watch the original b&w version please), for the book to make any sense. Besides very general questions from the movie will feature in the exam as per Adam Smith’s incentive system.

International Trade and Global Macropolicy, by Peter Murphy and me, Springer Press, London.

Global Trade articles from publications such as the WSJ, The Economist will be provided, and current ones sent by email.

ACADEMIC INTEGRITY

I do NOT tolerate cheating. Students are responsible for understanding the RU Academic Integrity Policy (<http://academicintegrity.rutgers.edu/>)

I will strongly enforce this Policy and pursue *all* violations. On all examinations and assignments, students must sign the RU Honor Pledge, which states, “On my honor, I have neither received nor given any unauthorized assistance on this examination or assignment.” I will screen all written assignments through *SafeAssign* or *Turnitin*, plagiarism detection services that compare the work against a large database of past work. Don’t let cheating destroy your hard-earned opportunity to learn. See business.rutgers.edu/ai for more details.

SUPPORT SERVICES

If you need accommodation for a *disability*, obtain a Letter of Accommodation from the Office of Disability Services. The Office of Disability Services at Rutgers, The State University of New Jersey, provides student-centered and student-inclusive programming in compliance with the Americans with Disabilities Act of 1990, the Americans with Disabilities Act Amendments of 2008, Section 504 of the Rehabilitation Act of 1973, Section 508 of the Rehabilitation Act of 1998, and the New Jersey Law Against Discrimination. More information can be found at ods.rutgers.edu.

[Rutgers University-New Brunswick ODS phone (848)445-6800 or email dsoffice@echo.rutgers.edu]

[Rutgers University-Newark ODS phone (973)353-5375 or email ods@newark.rutgers.edu]

If you are *pregnant*, the Office of Title IX and ADA Compliance is available to assist with any concerns or potential accommodations related to pregnancy.

[Rutgers University-New Brunswick Title IX Coordinator phone (848)932-8200 or email jackie.moran@rutgers.edu]

[Rutgers University-Newark Office of Title IX and ADA Compliance phone (973)353-1906 or email TitleIX@newark.rutgers.edu]

If you seek **religious accommodations**, the Office of the Dean of Students is available to verify absences for religious observance, as needed.

[Rutgers University-New Brunswick Dean of Students phone (848)932-2300 or email deanofstudents@echo.rutgers.edu]

[Rutgers University-Newark Dean of Students phone (973)353-5063 or email DeanofStudents@newark.rutgers.edu]

If you have experienced any form of **gender or sex-based discrimination or harassment**, including sexual assault, sexual harassment, relationship violence, or stalking, the Office for Violence Prevention and Victim Assistance provides help and support. More information can be found at <http://vpva.rutgers.edu/>.

[Rutgers University-New Brunswick incident report link: <http://studentconduct.rutgers.edu/concern/>. You may contact the Office for Violence Prevention and Victim Assistance at (848)932-1181]

[Rutgers University-Newark incident report link: https://cm.maxient.com/reportingform.php?RutgersUniv&layout_id=7 . You may also contact the Office of Title IX and ADA Compliance at (973)353-1906 or email at TitleIX@newark.rutgers.edu. If you wish to speak with a staff member who is confidential and does **not** have a reporting responsibility, you may contact the Office for Violence Prevention and Victim Assistance at (973)353-1918 or email run.vpva@rutgers.edu]

If students who have experienced a temporary condition or injury that is adversely affecting their ability to fully participate, you should submit a request via <https://temporaryconditions.rutgers.edu> .

If you are a military **veteran** or are on active military duty, you can obtain support through the Office of Veteran and Military Programs and Services. <http://veterans.rutgers.edu/>

If you are in need of **mental health** services, please use our readily available services.

[Rutgers University-Newark Counseling Center: <http://counseling.newark.rutgers.edu/>]

[Rutgers Counseling and Psychological Services–New Brunswick: <http://rhscaps.rutgers.edu/>]

If you are in need of **physical health** services, please use our readily available services.

[Rutgers Health Services – Newark: <http://health.newark.rutgers.edu/>]

[Rutgers Health Services – New Brunswick: <http://health.rutgers.edu/>]

If you are in need of *legal* services, please use our readily available services: <http://rusls.rutgers.edu/>

Students experiencing difficulty in courses due to *English as a second language (ESL)* should contact the Program in American Language Studies for supports.

[Rutgers–Newark: PALS@newark.rutgers.edu]

[Rutgers–New Brunswick: eslpals@english.rutgers.edu]

If you are in need of additional *academic assistance*, please use our readily available services.

[Rutgers University-Newark Learning Center: <http://www.ncas.rutgers.edu/rlc>

[Rutgers University-Newark Writing Center: <http://www.ncas.rutgers.edu/writingcenter>]

[Rutgers University-New Brunswick Learning Center: <https://rlc.rutgers.edu/>]

[Optional items that many faculty include:

- Students must sign, date, and return a statement declaring that they understand the RU Academic Integrity Policy.

- Students must sign, date, and return a statement declaring that they understand this syllabus.]